

2017 Sturgeon Summerfest MRCA Rodeo

Friday & Saturday, June 16th & 17th – 8:00pm



2016 Summerfest MRCA Rodeo pictures courtesy of: John Hagar

Summerfest.Sturgeon-MO.org

Sturgeon Summerfest MRCA Rodeo Sponsorship Agreement

The City of Sturgeon - Fairs & Festivals committee have contracted with TNT Ranch & Rodeo Co LLC, from Shelbina, MO to bring in an MRCA (Missouri Rodeo Cowboys Association) Rodeo on Friday, June 16th and Saturday, June 17th, 2017 beginning at 8:00pm during our Sturgeon Summerfest.

Because our committee is a member of the City of Sturgeon, all sponsorships are tax deductible and all checks should be made to "**City of Sturgeon - Summerfest**". The various packages we are offering for sponsorship are listed below. Thank you for your sponsorship and support.

Sponsorship Packages

Corporate Sponsors: \$500 - 4'x5' banner in the arena. PA announcements of Corporate Sponsor ads during rodeo. Corporate sponsors would be included in all rodeo advertising – radio, newspaper, banners, flyers, etc., plus 6 tickets to the rodeo.

Out Gates: \$300 (4 available) - 3'x5' banner will be placed on the out gates for the rodeo. Advertiser will receive verbal advertisement during rodeo, plus 4 tickets to the rodeo.

Bucking Chutes: \$300 (6 available) - 3'x5' banner placed on the bucking chutes for the rodeo. Bucking chutes announced as "sponsor name" bucking chute. Advertiser will receive verbal advertisement throughout rodeo, plus 4 tickets to the rodeo.

Band Sponsor: \$300 - 3'x5' banner will be hung up during the band performance. Sponsors will be announced when introducing the band for the concert and will be thanked during the concert, plus 4 tickets to the rodeo/concert.

Events Sponsor: \$200 (8 events) - 2'x5' banner will be placed inside arena during all rodeo performances. Choice of one of the 8 sanctioned rodeo events will be announced as: "**brought to you by 'sponsors name'**", plus 2 tickets to the rodeo.

Arena Banners: \$150 - A 2'x5' banner will be placed inside/ outside the arena during all rodeo performances. Visual advertisement throughout the rodeo.

Gold (\$100), **Silver** (\$50), and **Bronze** (\$25) level sponsors will be listed on our 4' x 8' "Thank You to our Sponsors" Banner posted at the Rodeo.

Business Name: _____

Contact Name: _____ Phone: _____

Mailing Address: _____

Sponsorship Package: _____

Mail this form, check, and all Graphics information to:

Greg Kelly
115 W Stone St.
Sturgeon, MO 65284
Greg@Missouri.edu (573) 825-6219